



Best Practices Applied

AdEasel provides industry-leading consulting services and resources from our team of industry professionals and business partnership network. With a focus on applying our knowledge and expertise to your business through integrated applications, strategies, and processes we aim to achieve enduring results and increased value while simultaneously providing support for your ongoing needs with management and marketing services.

Strategy & Consulting

AdEasel.com

Educate & Train

The systems and solutions we build for our clients are designed to specifically fit within their level of comfort and expertise. Our web-based content management systems are customized to create the most efficient process possible for keeping your online presence fresh, relevant, and interactive. We educate and train our clients on aspects of the program that they have the resources and necessity for, and support their ongoing needs with management and marketing services where most valuable.

- Cross - Education
- Web & Content Management
- Email Marketing Campaigns
- Business Networking Strategy

Small Businesses

There is a certain romance to working with small businesses. America could not survive without small business employers, although it's funny how corporations take over markets every year and get more tax breaks, better benefit packages, and unlimited resources to knock you and us out of the market. Whether it's growth, reaching out to current customers, or connecting with others in the business community, we can help you become more wolf, a sheep in wolf's clothing, or just a small business that works with a wolf that uses an easel.

- Web Design & Development
- Content Management Systems
- Search Engine Optimization
- Branding & Basic Collateral

Online Business

ROI is the single most important part of any business relationship. It is just 3 little letters, but they mean so much to everyone, from business owners to end users. Return on Investment is what makes us wake up every day to capitalize on what we did yesterday. Online business models are some of the most creative revenue agents because there are endless ways to drive business. One of them is to simply collect an email address by using an opt-in form that will add a web site visitor to your email list. This piece of information is invaluable because it rarely changes.

- Online Product & Gift Sales
- Client Access Systems
- Coupon & Promotion Tracking
- Dealer & Retailer Programs

Dynamic Review

We just improved our site. We improve clients' sites on a daily basis and unless our web site is the first you've been to, you probably noticed a huge difference in our site and our clients' sites compared to the average online presence for small and mid-sized businesses. And if by some miracle this is the first, trust us; we know what we're doing when it comes to creating market-leading web sites. So naturally, nearly everyone we talk to wants our advice on their site and responding appropriately we've created an online form it.

- Content Relevancy
- Design, Layout & Presentation
- Interactive Features
- Online & Email Marketing

Let us help apply what we do to what you do.