



Bring Your Brand To Life

Integrated marketing, integrated brand, integrated web, integrated business. There are unlimited variables to the marketing mix, and each is becoming more connected with sales, CRM, and business operations, both online and offline. Just having a website, a company brochure, and a few print ads doesn't drive business. But utilizing a company like AdEasel to help bring your brand to life through high quality print, production and promotional solutions certainly helps.

Printing & Production

AdEasel.com

Printing Services

The more you print, the more you save. That is the first rule of printing. The second rule is don't waste money printing something unless it is worth printing. There are three main ways to print: First, you can print Just-in-Time, using PDF, Word/Office, Printable Web Pages, and related template based printing. We can setup anything you need in this manner. Second, you can print High-Quality, which involves sending things out for print and production. Third, you can create a combination of both, such as an impressive booklet and even more impressive business card, with an integrated flap for PDF inserts.

- Letterhead & Envelopes
- Annual & Quarterly Reports
- Brochures & Booklets
- Product Packaging & Inserts

Product Design

Goodies. Giveaways. Freebies. Door prizes. Incentives. Swag. Whatever you call it; it is valuable and is an easy way to help win over your audience by going that extra little step to say you appreciate them. Yes, we can get you pens with your logo on them. But today, there are so many more promotional products available, and the market is already saturated with the same old standard giveaways. Opportunities to convey the essence of your company have never been higher and we suggest being as creative as possible. However, with that said, a well designed pen still goes a long way.

- Of Course We Can Do Pens
- T-Shirts, Hats, Bags, CD's
- ID's, Badges, & Lanyards
- Frisbees, Toys & Giveaways

Photo & Video

The options and capabilities are endless. From vintage to digital to high-def, you can get any look and any feel you want. The software helps, but it's the talent that brings your message to life. If you have a goal that involves photography, audio or video production, we will help guide you through the process, and create a plan that will fit within your budget. Beyond all the production and editing, we will deliver the final assets for specific purposes. Each media vehicle contains technical and optimal requirements, and we will help you get the most out of each asset and production process.

- Message, Strategy & Scripts
- Digital Production for Web
- Custom Asset Formatting
- Post-Production Editing

Outdoor & Signage

Outdoor or indoor. Digital or static. Full color or 1/2/3/4 color. From monumental signs at your corporate offices to high visibility signage for retail traffic to an army of branded vehicles and street teams, Adaptive Easel will help you take advantage of all the possibilities outdoor & signage production can bring. Start thinking of signage in new ways: online, offline, inside, outside, above, below, integrated, and everywhere in between. Additional applications include GPS-based advertising to promote a special at the nearest location on smart-phones and mobile devices.

- Offset & Full-Color Printing
- Custom Lettering
- Static & Digital Billboards
- Bus, Train & Transit Media

We know there's a lot involved but we'll take care of it.