

Our agency, AdEasel, creates dynamic web and marketing programs for a wide range of manufacturing clients, and would like the opportunity to present our ideas to you and your team. Our web and marketing management tools, applications and resources can be easily implemented into your existing business and communication workflow, and are based on industry standards, proven technologies & diligent market research. Just a few of our manufacturing clients that have benefitted from our Manufacturing Web & Marketing Program includes Body-Solid and Rocklin Manufacturing Co., as well as other fitness equipment & manufacturing companies. We look forward to showcasing how we can provide your company with the same results and opportunities for future growth.



Web & Content Management, eCommerce & Integrated Marketing Tools

Our custom online management & marketing tools will provide your company with the ability to easily and effectively manage your website, marketing campaigns and communications. We also provide on-site and web-based training workshops, presentations and webinars, along with our agency's full scope of services and support. [Click here](#) for a full list of tools & services that we offer.



Content Management

Add & edit pages, content, images & files



Admin Tools

Manage employee access & controls



Photos & Videos

Integrate media galleries on your site



News Section

Distribute company news & updates



Email Marketing App

Targeted lists, templates & campaigns



Calendar & Promotions

Promote upcoming events



Social Media

Targeted campaigns, tools & resources



Search Engine Optimization

Keywords, link building & content strategy



Blog

Manage multiple blogs & categories



Photo Galleries

Categorize your media into albums



Training & Support

Webinars, tutorials & conferences



E-Commerce & CRM Services

Manage sales & client relations

Featured Manufacturer Case Studies



Body-Solid Spotlights

Launching Summer 2012

[Download Client Case Study](#)



Body-Solid Categories

Launching Summer 2012

[Download Client Case Study](#)



Body-Solid Products

Launching Summer 2012

[Download Client Case Study](#)



Rocklin Homepage

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Rocklinizer Product Feature

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Rocklin International

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Rocklin Manufacturing Co. Testimonial

The new website provides our company and products with a dynamic launching site. I appreciate the thought you put into the content, the site navigation tools, and the behind the scene SEO. Thanks for a good and timely job well done.

Yours very truly,
James Mark Rocklin
RocklinMFG.com

Custom Management, Marketing & Mobile Applications

Creating efficiencies within your business saves time, money & energy, and AdEasel has the necessary expertise to help your company streamline its workflow and assure that your clients are happy with the services and products they receive.

[Contact us](#) if your company could benefit from a custom development solution.



Electrical Power Products Advanced Project Management and Quality Control System Case Study

Created for Real-Time Business Management on iPad Kiosks, Laptops, Desktops and TV's Throughout All Production Departments

[Download Client Case Study](#)

Contact Us Today to Schedule a Free Web & Marketing Presentation

AdEasel can assist your company in developing a web & marketing program that will help increase your capabilities and maximize your overall impact. [Click here](#) to schedule a web-based presentation and discover how our dynamic approach to marketing can help you effectively manage and grow your business.