



EP² provides complete power management systems for commercial and utility industries including control buildings, protective relay panels, and control systems for power generation, transmission and distribution. AdEasel was initially hired to develop P2M – a Project & Panel Management System to streamline the manufacturing & quality control processes for each department. After successful implementation, EP² proceeded with the development of a dynamic, customer oriented website complete with client access and file sharing.



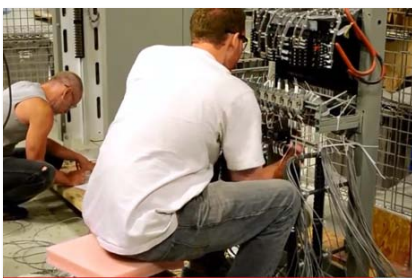
EP2.com

Committed to the Belief that Quality Assurance Always Leads to Customer Satisfaction



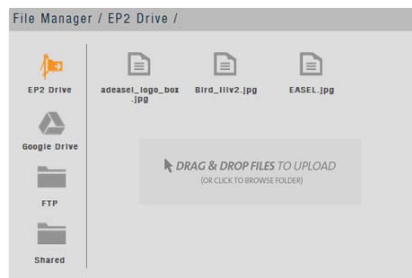
Developed with a responsive design interface, the new EP² website provides potential & existing customers with an optimized interactive experience on desktop computers, tablets and smartphones. Integrated video, photography, custom-built contact & feedback forms, client access and integrated drag-n-drop file sharing are just a few of the applications featured on the new EP² website.

Video & Photography



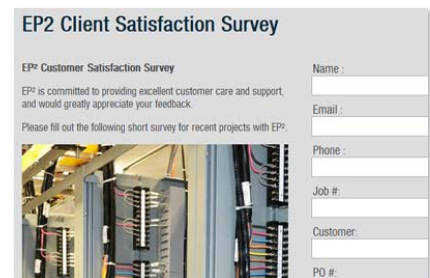
AdEasel provides full-service photography and video production services, and was brought in to produce engaging media to be used across web and digital media channels. AdEasel developed a short introductory video for EP² and created several embeddable photo albums that have been integrated throughout the website using custom Easel API plugins.

File Management & Sharing



EP² works on many large-scale projects that require substantial storage capacity and the ability to effectively share design specs and other vital project resources between clients. To increase communication efficiencies, AdEasel developed a custom File Management & Distribution Application which ties directly into EP² Servers, Google Drive and the Easel Cloud.

Custom Client Surveys



After each EP² project is completed, customers are asked to complete a short Client Satisfaction survey. To maximize participation and results, AdEasel developed a Custom Survey Application that allows managers to fine-tune surveys per customer, embed surveys on unique webpages, and view survey results within the Easel.

Download additional case studies and learn more about our agency online at AdEasel.com.