

Dealer Marketing Tools, Management & Support

In order to provide your truck dealership with maximum marketing capabilities we have integrated our marketing tools into your own custom built marketing & management platform which increases traffic and allows you to grab the wheel and drive your business toward growth and prosperity.

Grab the Wheel and Drive *Forward.*



Search Engine Optimization

Online tools that drive traffic to your site will be directly integrated into your management systems

- + Site Map Generation
- + Content Development Strategies
- + Title Tag Optimization
- + Targeted Keyword Positioning
- + Organic Placement & Monitoring
- + Internal Link Building



Email Marketing

Create targeted email marketing campaigns and segmented lists for prospects & existing customers

- + Branded Emails
- + Automated Opt-In/Out
- + Templates & Messages
- + Personalized Messages
- + Segmented Lists
- + Admin & Reporting



Online Advertising

Increase organic search placement & ranking through targeted online advertising campaigns

- + Performance Based Advertising
- + Targeted Banner Advertising
- + ROI Analysis
- + Pay Per Click Advertising
- + Memberships
- + Ranking & Reporting



Social Media Marketing

Integrated social media tools can be implemented to create instant two-way connections

- + Setup & Configuration
- + Education & Training
- + Development & Management
- + Integrated Inventory Promotion
- + Phase Based Implementation
- + Monitoring & Reporting



Web Tools Training & Support

Our tools are built to support the most novice online users and we are happy to provide any assistance

- + Online Webinars
- + Document Tutorials
- + Training Conferences
- + Email & Telephone Support