

Custom Solutions That Meet Your Dealership Needs

For 8 years running, we've helped make Big Barn H-D one of the best Harley-Davidson® dealerships in the Midwest. Today, Big Barn H-D is regarded as a market leader and industry benchmark for Harley dealers across the country. Building on this success AdEasel is actively seeking new H-D dealerships interested in a customized approach to their web & marketing presence. To this end we offer a number of solutions for dealers looking to truly maximize their full potential and blaze their own trail.

Not Just Another *Network*.

Custom Marketing & Management Tools

Our custom online marketing & management tools will provide your dealership and its employees with the ability to manage your website more effectively.



Calendar & Promotions
Promote upcoming dealership events



Photos & Videos
Upload images & videos for viewing



Admin Tools
Manage employee access & controls



News & Press
List relevant dealership news & press



Email Marketing App
Targeted lists, templates & campaigns



Social Media
Create custom templates & targeted campaigns

H-D Resource & Pre-Owned Inventory Integration

AdEasel knows the importance of H-D marketing resources & pre-owned inventory management. We will develop & integrate custom tools that will keep your dealership up-to-date with the latest H-D promotions and will allow you to easily manage your pre-owned motorcycle inventory.



H-DNet & DME Integration
Access valuable HD marketing resources



Pre-Owned Inventory
List pre-owned bikes & dealer inventory

Contact us today for more information on how AdEasel can develop a custom website that separates your H-D dealership from the rest of the pack.