

Online Marketing Tools, Management & Support

In order to provide your business with maximum marketing capabilities we have developed integrated online marketing tools into your web content management system which increases traffic and allows you to segment, target and reach out to specific prospects, effectively driving your business toward growth and prosperity.



Search Engine Optimization

Online tools that drive traffic to your site will be directly integrated into your management systems

- + Site Map Generation
- + Content Development Strategies
- + Title Tag Optimization
- + Targeted Keyword Positioning
- + Organic Placement & Monitoring
- + Internal Link Building



Email Marketing

Create targeted email marketing campaigns and segmented lists for prospects & existing clients

- + Branded Emails
- + Automated Opt-In/Out
- + Templates & Messages
- + Personalized Messages
- + Segmented Lists
- + Admin & Reporting



Online Advertising

Increase organic search placement & ranking through targeted online advertising campaigns

- + Performance Based Advertising
- + Targeted Banner Advertising
- + ROI Analysis
- + Pay Per Click Advertising
- + Memberships
- + Ranking & Reporting



Social Media Marketing

Integrated social media tools can be implemented to create instant two-way connections

- + Setup & Configuration
- + Education & Training
- + Development & Management
- + Integrated Design
- + Phase Based Implementation
- + Monitoring & Reporting



Web Tools Training & Support

Our tools are built to support the most novice online users and we are happy to provide any assistance

- + Online Webinars
- + Document Tutorials
- + Training Conferences
- + Email & Telephone Support