

## AdEveryone

AdEasel is a Dynamic Agency™ based in the Midwest with offices in Chicago and Des Moines. We are a full-service web, marketing and advertising agency with over 12 years of experience integrating custom strategy, creative and technology solutions. Our team of talented designers, developers and consultants serve as an extension of each client's management and marketing team, adding value and capabilities beyond what other web developers, SEO providers, and traditional agencies provide.

*We offer industry-proven marketing and technology solutions for a wide range of clients and campaigns across local, regional, national and global markets.*

- + Corporate Web & Marketing Programs
- + Business Associations & Supply Chain Networks
- + Collaborative Business Ventures
- + Non-Profit Web & Marketing Programs
- + Small Business Web & Marketing Programs
- + Creative Goodwill & Philanthropy

AdEasel's professional design, development, management and marketing services complement your business, with integrated consulting, training, education & support. AdEasel provides each client with a secure, interactive online Easel and suite of dynamic management & marketing applications, along with real-time, daily, weekly and monthly backup & reporting systems.

## AdEasel is an integrated part of your business.

Our core services and solutions include branding, web development & management, content management systems, mobile & web applications, email marketing, online marketing & SEO, print design & advertising, consulting & strategy development, printing & production, consulting, hosting, training and support.

We combine vertical-industry experience with cross-industry innovation to develop dynamic solutions that focus on the unique positioning strategies of each client's brands, products & services, sales & CRM processes, and marketing communication, helping them take full advantage of market opportunities.

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### AdEasel Chicago

1304 W. Washington Chicago, IL 60607  
Phone: (312) 829-7399  
Fax: (312) 829-7029  
Chicago@AdEasel.com

### AdEasel Des Moines

1620 Pleasant Street Des Moines, IA 50314  
Phone: (515) 244-4808  
Fax: (515) 244-4449  
DesMoines@AdEasel.com